

# LEE XIONG

GRAPHIC DESIGNER & PHOTOGRAPHER  
414.403.4028 | xionglee03@gmail.com  
WWW.LEEXIONGDESIGNS.COM

Layout design and branding are my specialty but my skills are **not limited**. I am a **versatile** graphic designer who thrives for **challenges** to learn and grow in my design career.

## EDUCATION

### University of Wisconsin-Milwaukee

Bachelor of Fine Arts in Art & Design  
Graduated December 2016

## CERTIFICATIONS

### Coursera - CALARTS

Visual Elements of User Interface Design  
November 2019

## SKILLS

ADOBE PHOTOSHOP	● ● ● ● ○
ADOBE ILLUSTRATOR	● ● ● ● ○
ADOBE INDESIGN	● ● ● ● ○
ADOBE LIGHTROOM	● ● ● ● ○
WEB DEVELOPMENT	● ● ○ ○ ○
USER INTERFACE	● ● ● ● ○
USER EXPERIENCE	● ● ○ ○ ○
MICROSOFT OFFICE	● ● ● ● ●

## PERSONAL SKILLS

CREATIVITY	● ● ● ● ●
COMMUNICATION	● ● ● ● ●
ORGANIZATION	● ● ● ● ○
TIME MANAGEMENT	● ● ● ● ○
PROFESSIONALISM	● ● ● ● ●

"I want to look back on my career and be proud of the work, and be proud that I tried everything."

- Jon Stewart -

## EXPERIENCE

### Hayat Pharmacy, December 2015-Present

#### Junior Graphic Designer & Executive Assistant

- Lead in the design, development, and implementation of graphic, layout, and production communication materials while helping the company cut their costs by 10%
- Increased activity and numbers across all social media platforms to over 1500 new likes/followers within one year
- Successfully manage and coordinate graphic design projects from concept through completion with tight deadlines
- Supervise the assessment of all graphic materials in order to ensure quality and accuracy of the design
- Advising marketing team on strategic content development
- Produced pre-press files for printing vendors

### Arony Photography & Designs, December 2009 - Present

#### Graphic Designer & Photographer

- Leverage rebranding expertise in enhancing client's corporate image to ensure profitability and business growth
- Collaborate with various clients independently as graphic designer or photographer
- Complete projects from conception for development including logo design, web design, branding and social media management
- Communicate with clients to ensure visual concepts are within standard

### Trusted Media Brands, June 2016 - August 2016

#### Graphic Design Intern

- Organizing, formatting, and preparing photography for the data merge process
- Laid out images and copy on spreads for books and magazines
- Created original still and motion visual assets to be used on Pinterest
- Member of the Activities and Event Planning Team developed posters for upcoming events

### CableMaster Corporation, August 2013 - December 2015

#### Graphic Designer & Office Assistant

- Developed and maintained print/web collateral, graphical standards, marketing
- Directed creative concepts for website and print initiatives
- Coordinated, designed and maintained website and amazon account
- Photographed products for website and amazon
- Daily duties included office work, handling cash receipts, creating invoices, orders, etc.